

Privacy Statement

Pigello AB and its service Pigello respects your privacy. We are committed to protecting the privacy of persons who visit our website, persons who register to use our service (“Customers”), and persons who apply for a job. This Privacy Statement outlines your rights to privacy and our commitment to safeguarding your personal data.

The company is based in Stockholm and follows [The General Data Protection Regulation \(EU 2016/679\)](#). This privacy policy also describes your rights and opportunities to, for example, request register extracts, as well as our commitment to protect your privacy. All major decisions regarding privacy at Pigello are made at a corporate level.

Who we are

Pigello AB is providing the digital product Pigello to help real estate companies, landlords and property managers to improve their customer relationships and digital management. Learn more about Pigello on our website <https://pigello.se/>.

When do we collect personal data?

- When you are using our products
- When you register for information through our web sites
- When you interact with us in person, by phone, by email, by social media or through our websites
- When you register for an event
- When you apply for a job

Why will we collect personal data?

We collect your personal information for the following purpose:

- Improve and develop the quality, functionality and user experience of our product, service and website
- Perform direct sales and contract processes
- Perform contractual obligations such as delivery, invoices, payments and support in accordance with our agreements with you as a customer

What personal data will we collect?

The type of personal data that Pigello process about you may be:

- Basic contact information such as name, social security number, phone number, email and address
- Information you provide us when you apply for a job such as previous employer, degree and references
- Demographic information such as age and gender are collected if included in your job application
- Your employment information such as title, employer and position
- Your preferences and interests in a professional context
- Videos or photo of you recorded at our premises
- Content you have uploaded such as photos and videos
- Feedback or questions about our products, service or Pigello AB
- Your unique user information such as login ID, username and password
- Traffic information as provided by your web browser such as browser type, device, language and IP address.
- Your behavior and movement on our web sites and in our products.
- Email behavior such as which emails from us you open, when you read them and how.
- Pigello does not collect or process any special categories of personal data.

How will we collect personal data?

Pigello collects in general personal data directly from you. In some cases, we also collect personal data about you if your company is a customer of Pigello.

We use cookies and other tracking technologies when you use our websites, our products and interact with us per email to optimize your user experience.

We may also collect personal data about you from other sources such as partners, social media platforms or third-party data aggregators.

How long will we store personal data?

Pigello will only store your personal data for as long as necessary for the stated purpose. We will consider our need to answer your queries or resolve problems and to comply with legal requirements under applicable laws.

This means that we may retain your personal data for a reasonable period after your last interaction with us. When the personal data that we collected is no longer required, we will erase it. We may process some data for statistical purpose, but in such cases, that data will be anonymized.

What is the legal basis for processing personal data?

Consent. We may process your personal information in our marketing communications. These may include information about our product and service, events, activities and in some cases promotions of our associated partners' products and services. All this communication is based on your consent through subscribing through consent forms

Contract. We may use your personal data for fulfilling our obligations when it comes to our agreements with customers, partners or suppliers.

Legitimate interest. We may also collect your personal information if it is of legitimate interest, and in a manner, that we believe does not conflict with your privacy rights or freedoms.

Your rights as a user

Right to register extract. You have the right to once per calendar year, free of charge, take part in a register extract of your personal data that we store and process. Your request must be submitted in writing to us according to the contact information below and have your signature.

Right to rectification. You have the right to correct incorrect or incomplete information about yourself. You can correct incorrect or incomplete information in the Service yourself. You can also contact us if you want help with this.

Data portability. With regard to personal data that you have provided to us, you may have the right to request a transfer to another provider. Contact us if you want help with this.

Deactivation and deletion of user account (Right to be forgotten). You have the right to oppose our processing of your personal data. The consequence of this may be that you can no longer use the Service. If you want to delete your user account, please contact us according to the contact information below.

Please use info@pigello.se for any requests related to your rights.

Cookies and pixel tags

We use digital tracking technologies to collect information about our website visitors and their interactions.

Pigello uses cookies in a range of ways to improve your experience on our website.

Cookies are small text files that distinguishes one browser from another. Most browsers are set up to accept cookies, since it is required by most websites. You are however able to change your browser settings to refuse cookies, block third party cookies or to indicate when a cookie is being sent.

Pixel tags are scripts that run when a user visits a website or opens an email. It in turn downloads a third party cookie to your browser or registers that an email has been opened.

You can find all you need to know about cookies here: www.allaboutcookies.org.

How we share/transfer your personal data

We may transfer to or share personal data with other parties who process data on behalf of the Company, in order for us to be able to provide the Service.

We only cooperate with companies that process personal data within the EU / EEA or with companies that maintain the same level of protection as within the EU / EEA by e.g. have joined the so-called EU-US Privacy Shield Agreement.

We may disclose necessary personal information to authorities such as the police, tax authorities or other authorities if the Company is required to do so by law. An example of legal extradition is to combat money laundering and terrorist financing.

Security

Your security is important and we therefore take adequate technical and organizational security measures to ensure that your personal data can not be misused, lost or disposed of by unauthorized persons in connection with us processing personal data in accordance with this personal data policy.

Changes to this privacy statement

The company reserves the right to make changes to this data protection policy. All changes to this data protection policy will be published on our website. Please visit our website regularly to stay informed of any changes.

How to contact us

Please feel free to contact us if you have any questions regarding our privacy statement:

- Email to Info@pigello.se
- For further contact information visit our website <https://pigello.se/>